

## MY DIASPORA NEXUS

### A Trusted Platform for Professional Kenyans Abroad

Bringing You Closer to Home

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## OFFICIAL HANDBOOK

V 1.0

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## Welcome to My Diaspora Nexus

My Diaspora Nexus is a premium membership platform designed specifically for professional Kenyans living abroad.

We understand the unique challenges that come with building a life overseas while remaining connected to home. Whether it is supporting family, investing in Kenya, managing important affairs, advancing your career, or identifying trusted opportunities, many diaspora professionals face uncertainty simply because they are far away.

For too long, distance has created barriers to trust, transparency, and peace of mind.

My Diaspora Nexus was created to change that.

Our platform connects professional Kenyans abroad to trusted solutions, verified opportunities, family support services, investment pathways, career development resources, professional networks, and reliable partnerships in Kenya.

We exist to help our members confidently protect their families, grow their careers, build wealth, access verified opportunities, and remain meaningfully connected to home.

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## Our Story

My Diaspora Nexus was created to address one of the biggest challenges facing Kenyans living abroad: trust.

For many years, diaspora professionals have struggled to find reliable ways to invest, support family members, access trusted services, pursue career growth opportunities, and navigate important decisions back home. Distance,

limited visibility, and a lack of trusted networks have often left many vulnerable to fraud, misinformation, and costly mistakes.

The inspiration behind My Diaspora Nexus comes from the lived experiences of Kenyans in the diaspora who understand these challenges firsthand.

The platform was founded by **Bob Mwiti**, a respected entrepreneur and Founder of the International Scholars Program (ISP), an organization that has over the last 8 years helped hundreds of Kenyan students pursue higher education opportunities abroad and facilitated more than **KES 4 Billion** in educational funding through its funding partners.

Through years of working with ambitious Kenyans both locally and internationally, it became clear that diaspora professionals needed more than individual services. They needed a trusted platform that could bring together family protection, investment opportunities, real estate access, professional networking, career guidance, concierge services, and trusted partnerships under one umbrella.

My Diaspora Nexus was built to become that platform.

Today, My Diaspora Nexus serves as a trusted bridge between professional Kenyans abroad and opportunities back home.

At its core, My Diaspora Nexus exists to ensure that distance is never a barrier to trust, opportunity, or peace of mind.

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## The Challenge We Are Solving

Living abroad creates opportunities, but it also creates challenges.

Many Kenyans in the diaspora have experienced:

- Fraudulent investment schemes
- Loss of money through unverified opportunities
- Challenges supporting family members from abroad
- Difficulty finding trusted service providers
- Lack of reliable representation on the ground
- Uncertainty when investing in real estate
- Limited access to verified professional networks
- Difficulty navigating career growth opportunities

- Lack of trusted professional guidance
- Difficulty managing important matters back home

These challenges often result in financial loss, frustration, stress, and missed opportunities.

My Diaspora Nexus exists to provide a trusted solution.

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## Our Vision

To become the most trusted platform serving professional Kenyans abroad through family protection, wealth creation, career advancement, verified opportunities, and meaningful community connections.

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## Our Mission

To empower professional Kenyans abroad with trusted solutions that help them:

- Protect their families
  - Grow their careers
  - Build wealth
  - Invest safely
  - Access verified opportunities
  - Remain meaningfully connected to Kenya
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## Our Three Pillars

Everything we do is guided by three foundational pillars.

### Trust

Trust is the foundation of My Diaspora Nexus.

We understand that many diaspora professionals have experienced disappointment, fraud, broken promises, and uncertainty when dealing with opportunities back home.

That is why we are committed to building a platform where members can confidently access verified opportunities, trusted partners, and reliable support.

We earn trust through transparency, accountability, and consistency.

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## Professionalism

We believe excellence matters.

Our members are professionals, entrepreneurs, investors, and leaders who expect high standards and quality service.

Professionalism guides our vetting processes, partnerships, member engagement, and service delivery.

We are committed to maintaining the highest standards in everything we do.

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## Compassion

Behind every member is a family, a dream, and a personal journey.

We understand the realities of living away from home and the responsibilities that come with supporting loved ones from afar.

Compassion drives our commitment to family protection, benevolence support, community engagement, and member wellbeing.

Because success is most meaningful when it is shared.

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## Membership Overview

My Diaspora Nexus is an exclusive membership platform designed for professional Kenyans living abroad.

### Application Fee

**USD 20 (Non-Refundable)**

### Annual Membership Fee

**USD 100 Per Year**

Membership is renewable annually and grants access to the full My Diaspora Nexus platform.

Membership approval is subject to successful verification and review.

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## Membership Benefits

Membership grants access to:

- My Diaspora Care
- My Diaspora Investment
- My Diaspora Real Estate
- My Diaspora Connect
- My Diaspora Concierge
- My Diaspora Marketplace

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## The Membership Journey

### Step 1: Join the Prospective Members Community

Join our Prospective Members Community to learn more about the platform, ask questions, and engage with fellow professionals.

<https://t.me/+FMOZSpSGM3w5ZWU5>

### Step 2: Submit Your Membership Application

Complete and submit your application.

**Application Fee:** USD 20 (Non-Refundable)

### Step 3: Verification & Vetting

Our team reviews and verifies your information.

### Step 4: Membership Approval

Successful applicants receive membership approval.

### Step 5: Activate Membership

Approved members pay the annual membership fee.

**Annual Membership Fee:** USD 100

### Step 6: Access Member Benefits

Gain access to the full My Diaspora Nexus platform and member services.

## Our Products

### 1. My Diaspora Care

#### Protecting What Matters Most

My Diaspora Care is a Last Expense Cover Program designed specifically for diaspora professionals and their families.

The reality is that when death occurs in a family, loved ones often face significant financial and logistical burdens during an already difficult time. For Kenyans living abroad, these challenges can be even greater due to distance, travel requirements, and the responsibility of coordinating support from overseas.

My Diaspora Care was created to provide financial protection, peace of mind, and compassionate support when families need it most.

The program combines:

- Last Expense Insurance Protection
- Family Coverage
- Emergency Support Coordination
- My Diaspora Benevolence Support

to help members protect those who matter most.

#### Purpose of the Cover

The primary purpose of My Diaspora Care is to provide financial support when death occurs involving a covered member or beneficiary under the plan.

This support helps families manage immediate expenses associated with bereavement while providing a financial cushion during a difficult period.

## Annual Insurance Premium

**KES 26,400 Per Year**

Standard Family Coverage Includes

- Main Enrolled Member
- One Spouse
- Up to Four Children
- Two Parents
- Two Parents-In-Law

## Optional Additional Coverage

| <b>Additional Covered Member</b> | <b>Annual Premium</b>       |
|----------------------------------|-----------------------------|
| Additional Spouse                | <b>KES 2,500</b> per Spouse |
| Additional Child                 | <b>KES 1,500</b> per Child  |

## Last Expense Insurance Benefits

| <b>Covered Individual</b> | <b>Benefit Amount</b> |
|---------------------------|-----------------------|
| Main Enrolled Member      | <b>KES 1,000,000</b>  |
| Covered Spouse            | <b>KES 500,000</b>    |
| Covered Child             | <b>KES 500,000</b>    |
| Covered Parent            | <b>KES 500,000</b>    |
| Covered Parent-In-Law     | <b>KES 500,000</b>    |

Benefits payable upon verified death in accordance with policy terms and conditions.

## My Diaspora Benevolence Support

At My Diaspora Nexus, we believe no member should face the loss of a loved one alone.

My Diaspora Benevolence Support is a community-centered initiative designed to provide compassionate assistance during times of bereavement.

The benevolence grant is intended to provide immediate support to members and families during difficult moments and to complement the insurance benefits available through My Diaspora Care.

Because compassion is one of the pillars upon which My Diaspora Nexus is built.

### **Benevolence Benefit**

#### **KES 20,000 Benevolence Grant**

#### **Eligibility**

The benevolence grant is available:

- Once per membership year
- For one verified death case involving a covered beneficiary under the member's My Diaspora Care plan

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## **2. My Diaspora Investment**

### **Building Wealth Together**

Many diaspora professionals want to invest consistently but often struggle with discipline, access to trusted opportunities, accountability, and community support.

For many years, Kenyans in the diaspora have successfully used chamas, merry-go-rounds, and contribution groups to support one another and build community.

While these groups have played an important role, My Diaspora Investment represents the next evolution.

We believe it is time to move from a culture of contribution alone to a culture of intentional wealth creation.

Our goal is simple:

*Transforming the Culture of Contribution into a Culture of Wealth Creation.*

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## The My Diaspora Investment Club

At the heart of My Diaspora Investment is the **My Diaspora Investment Club**.

The club brings together diaspora professionals with a shared goal of building long-term wealth through disciplined investing.

Rather than contributing money that is distributed and spent, members contribute towards building a growing investment portfolio designed to create lasting value.

This creates a culture of:

- Consistent Investing
- Financial Discipline
- Accountability
- Community Wealth Creation
- Long-Term Thinking

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## Investment Club Tiers

Members may participate through one of four contribution levels.

| <b>Tier</b> | <b>Monthly Contribution</b> |
|-------------|-----------------------------|
| Platinum    | <b>USD 1,000</b>            |
| Gold        | <b>USD 500</b>              |
| Silver      | <b>USD 300</b>              |
| Bronze      | <b>USD 100</b>              |

**Bronze Club**-Building the Habit

**Silver Club**-Accelerating Growth

**Gold Club**-Building Serious Wealth

**Platinum Club**-Creating Legacy Wealth

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## Investment Tracking & Transparency

Transparency is one of the core principles of the My Diaspora Investment Club.

Members will have access to a dedicated Investment Dashboard within the Member Portal.

### Individual Member Dashboard

Members will be able to view:

- Total Contributions Made
- Current Investment Value
- Personal Investment Performance
- Contribution History
- Portfolio Growth Over Time
- Investment Club Tier Status

### Club Portfolio Dashboard

Members will also be able to track:

- Total Club Assets Under Management
- Total Number of Participating Members
- Overall Portfolio Performance
- Monthly Growth Reports
- Investment Club Milestones

This ensures complete transparency while allowing members to follow both their personal wealth-building journey and the collective success of the club.

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## Monthly Wealth-Building Meetups

Investment Club members will be invited to exclusive monthly virtual meetings.

These sessions will provide opportunities to:

- Review portfolio performance
- Receive investment updates
- Learn wealth-building strategies
- Share ideas and experiences
- Celebrate milestones
- Connect with fellow investors

Building wealth should not be a lonely journey.

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### **Approved Investment Vehicles**

Funds shall be allocated into carefully selected investment solutions including:

#### **Money Market Funds (MMFs)**

Professionally managed investment funds that prioritize liquidity, capital preservation, and steady growth.

#### **Treasury Investments**

Government-backed securities widely regarded as among the safest investment opportunities available.

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### **Why Join the Investment Club?**

#### **Build Wealth Systematically**

Develop the habit of disciplined investing.

#### **Invest Alongside Like-Minded Professionals**

Join a community committed to financial growth.

#### **Track Your Progress**

Monitor your wealth-building journey in real time.

#### **Stay Accountable**

Build wealth with a supportive community.

## **Learn and Grow**

Participate in monthly wealth-building sessions and shared learning opportunities.

## **Create Long-Term Financial Security**

Focus on sustainable wealth creation rather than short-term spending.

## **Our Motto**

**Contribute. Invest. Grow.**

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## **3. My Diaspora Real Estate**

### **Invest Back Home Safely**

Real estate remains one of the most attractive investment opportunities for Kenyans abroad.

Unfortunately, it is also one of the sectors most affected by fraud, misinformation, inflated pricing, delayed project delivery, and lack of transparency.

My Diaspora Real Estate was created to help diaspora professionals invest with greater confidence by combining professional due diligence, community feedback, exclusive member benefits, and ongoing partner accountability.

Our goal is simple:

To help members invest safely, confidently, and profitably.

## Verified Real Estate Opportunities

Members shall gain access to carefully vetted developers, projects, and property opportunities that have undergone due diligence and verification.

Before any developer or project is introduced to members, My Diaspora Nexus shall conduct a structured review process.

## Our Real Estate Partner Vetting Process

### Company Verification

We shall review:

- Business Registration Documents
- Compliance Documentation
- Physical Office Verification
- Company Leadership and Management
- Track Record and Industry Standing

### Reputation Assessment

We shall evaluate:

- Years in Operation
- Previous Project Delivery
- Customer References
- Market Reputation
- Customer Satisfaction Levels

### Project Due Diligence

We shall review:

- Ownership Documentation
- Title Verification
- Project Approvals
- Regulatory Compliance
- Development Feasibility

### Site Verification

Where practical, physical site visits and project verification shall be conducted to provide additional confidence to members.

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### **Community-Powered Trust Rating System**

Trust should not only come from My Diaspora Nexus.

It should also come from the experiences of fellow members.

Members who purchase property through approved My Diaspora Nexus partner companies shall be invited to provide verified reviews based on their actual experiences.

These reviews shall help create one of the most trusted diaspora real estate communities.

### **Partner Star Ratings**

Every approved real estate partner shall receive a dynamic performance rating based on verified member reviews and project performance.

★★★★★ Outstanding Performance

★★★★ Very Good Performance

★★★ Satisfactory Performance

★★ Needs Improvement

★ Under Review

Partner ratings shall be visible within the Member Portal to help members make informed investment decisions.

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### **Verified Member Reviews**

Members shall be able to view:

- Verified Buyer Reviews

- Project Experiences
- Purchase Testimonials
- Customer Service Experiences
- Property Delivery Experiences
- Property Handover Experiences

This creates transparency and allows future investors to learn directly from members who have already invested through the platform.

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### **Ongoing Partner Monitoring**

Trust is not a one-time event.

Every real estate partner shall remain subject to continuous monitoring and evaluation.

My Diaspora Nexus shall regularly review:

- Project Delivery Progress
- Member Satisfaction
- Service Quality
- Communication Standards
- Customer Complaints
- Market Reputation

Partners showing signs of significant concern, declining performance, project delays, financial instability, or customer dissatisfaction shall be flagged within the platform.

Members shall be informed of material concerns that may impact investment decisions.

Partners that fail to maintain expected standards may be suspended or removed from the platform.

Because protecting members always comes first.

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## Annual State of My Diaspora Real Estate Report

Each year, My Diaspora Nexus shall publish an exclusive **State of My Diaspora Real Estate Report** for members.

The report shall include:

- Top Performing Real Estate Partners
- Annual Partner Rankings
- Market Trends and Insights
- Emerging Investment Opportunities
- Member Investment Activity
- Property Performance Insights
- Risk Alerts and Watchlist Companies
- Industry Developments

This report shall provide members with valuable market intelligence and support informed investment decision-making.

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## Exclusive Member Pricing

Through strategic partnerships with selected developers and real estate companies, My Diaspora Nexus shall negotiate exclusive pricing and member-only offers on selected projects.

These negotiated prices shall be available exclusively to active My Diaspora Nexus members and may not be available to the general public.

Benefits shall include:

- Preferential Pricing
- Exclusive Member Discounts
- Flexible Payment Plans
- Special Project Incentives
- Reduced Acquisition Costs

Our objective is to ensure members receive maximum value when investing through the platform.

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## **My Diaspora Housewarming & Landwarming Program**

At My Diaspora Nexus, we believe milestones should be celebrated.

When members successfully purchase land or property through approved My Diaspora Nexus partner projects, they become part of our growing community of diaspora investors and homeowners.

To celebrate this achievement, qualifying members shall receive a:

### **My Diaspora Housewarming Gift**

or

### **My Diaspora Landwarming Gift**

valued at:

### **1% of the value of the property purchased**

(subject to program terms and eligibility requirements).

This initiative is designed to:

- Celebrate Member Success
- Encourage Community Participation
- Reward Investment Milestones
- Make Property Ownership More Meaningful
- Strengthen Member Engagement

Because every property purchased represents progress toward financial security, wealth creation, and legacy building.

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## **Why Members Love My Diaspora Real Estate**

### **Invest With Confidence**

Access vetted opportunities and verified developers.

### **Learn From Fellow Members**

Read authentic reviews from verified buyers.

### **Access Exclusive Member Pricing**

Benefit from negotiated offers unavailable to the general public.

### **Track Partner Performance**

View transparent star ratings and performance updates.

### **Stay Informed**

Receive annual market reports and investment insights.

### **Celebrate Milestones**

Receive special recognition and rewards when you achieve your property ownership goals.

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### **Our Commitment**

While no investment is completely risk-free, My Diaspora Nexus is committed to significantly reducing risk through professional due diligence, transparency, accountability, community feedback, and continuous monitoring.

Because when it comes to investing back home,

Trust Should Never Be Optional.

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## **4. My Diaspora Connect**

### **Meaningful Connections Built on Trust**

One of the greatest challenges many diaspora professionals face is building meaningful and trusted relationships.

Whether it is expanding a professional network, finding business opportunities, advancing a career, building friendships, or pursuing meaningful personal relationships, living abroad can often feel isolating.

My Diaspora Connect was created to help members build valuable connections within a trusted and vetted community of diaspora professionals.

Through technology, community engagement, dedicated consultants, and a carefully structured introduction process, members gain access to opportunities that can positively impact both their personal and professional lives.

At My Diaspora Nexus, we believe that the right connection can change a life.

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## 1. Professional Connections

### Building Relationships That Create Opportunities

Professional success is often driven by the quality of the people in your network.

My Diaspora Connect helps members build meaningful professional relationships with fellow members who share similar business interests, professional backgrounds, and growth ambitions.

Members may seek connections for:

- Professional Networking
- Business Partnerships
- Investment Partnerships
- Entrepreneurship Opportunities
- Strategic Collaborations
- Industry Connections
- Peer-to-Peer Learning
- Professional Referrals

Our goal is to help members expand their networks and create opportunities through trusted relationships.

Because opportunities often come through people.

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## 2. Personal Connections

### Building Meaningful Relationships

Many diaspora professionals have achieved success in their careers but often struggle to build meaningful personal relationships due to distance from home, demanding careers, busy schedules, and limited social networks.

My Diaspora Connect provides a trusted environment where members can seek introductions to individuals who share similar values, interests, life goals, and aspirations.

Personal connections may include:

- Friendships
- Social Connections
- Courtship Opportunities
- Long-Term Relationships
- Marriage-Oriented Relationships

Our objective is to create a respectful, professional, and trusted environment where meaningful relationships can develop naturally.

Because success is not only about building wealth—it is also about building a fulfilling life.

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## 3. Career Development Connections

### Your Personal Career Growth Partner

Building a successful career abroad can be challenging.

Many diaspora professionals find themselves navigating important career decisions alone, whether it involves changing careers, seeking promotions, preparing for interviews, finding new opportunities, or positioning themselves for long-term professional success.

My Diaspora Connect provides members with access to dedicated Career Development Consultants who work directly with members on a one-on-one basis.

Our objective is simple:

**To help members maximize their professional potential and achieve their career goals.**

### **Personalized Career Support**

Every member's career journey is unique.

Our Career Development Consultants work closely with members to understand their goals, challenges, strengths, and aspirations before developing a personalized support plan.

### **Career Development Services**

Members may receive support in areas including:

#### **Career Planning**

Develop a clear roadmap for long-term professional success.

#### **Career Growth Guidance**

Identify opportunities for advancement, promotions, leadership development, and career progression.

#### **Professional Branding**

Strengthen your professional presence through:

- LinkedIn Profile Optimization
- Personal Branding Strategies
- Professional Positioning
- Executive Presence Development

#### **Resume & CV Enhancement**

Receive professional support in preparing competitive resumes and CVs.

#### **Interview Preparation**

Build confidence through interview coaching, mock interviews, and preparation strategies.

### **Career Transition Support**

Receive guidance when changing industries, relocating, pursuing leadership roles, or exploring new opportunities.

### **Career Upskilling Advisory**

Identify skills, certifications, and development opportunities that can accelerate career growth.

### **Job Search Support**

Members seeking employment opportunities may receive assistance with:

- Job Search Strategies
- Opportunity Identification
- Application Planning
- Professional Positioning
- Interview Readiness

### **Professional Mentorship**

Where appropriate, members may be connected with experienced professionals who can provide mentorship and career insights.

Because career growth should not happen by chance.

It should happen by design.

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### **How My Diaspora Connect Works**

Whether you are seeking a professional connection, a personal relationship, or career development support, My Diaspora Connect follows a simple and structured process designed to help members access meaningful opportunities within a trusted community.

### **Step 1: Submit a Request**

Members submit a request through their Member Portal indicating the type of connection or support they are seeking.

This may include:

- Professional Networking
- Business Partnerships
- Investment Partnerships
- Friendship Connections
- Courtship Opportunities
- Marriage-Oriented Relationships
- Career Development Support
- Job Search Assistance
- Professional Mentorship

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## **Step 2: Review & Community Engagement**

Our team reviews the request and works to better understand the member's goals, interests, preferences, and expectations.

### **For Professional & Personal Connections**

The request shall be shared anonymously with relevant members within the My Diaspora Nexus community.

Interested members shall have the opportunity to express interest in learning more about the opportunity while maintaining the privacy of all parties involved.

This allows members to discover opportunities and connections that align with their interests, goals, values, and expectations.

### **For Career Development Connections**

Requests shall be handled directly by the My Diaspora Nexus Career Development Team.

A dedicated Career Development Consultant shall be assigned to work with the member and develop an appropriate support plan.

No community visibility is required for career development requests.

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### Step 3: Matching & Facilitation

My Diaspora Nexus consultants identify suitable opportunities, resources, or potential connections based on the member's request.

This may include:

- Connecting members with other professionals
- Facilitating business introductions
- Identifying potential personal relationship matches
- Assigning a Career Development Consultant
- Connecting members with mentors
- Recommending relevant opportunities

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### Step 4: Introduction & Engagement

Where there is mutual interest or a suitable opportunity, My Diaspora Nexus facilitates the introduction and supports initial engagement.

For professional and personal connections, introductions are facilitated after both parties express interest.

For career development requests, members begin working directly with their assigned consultant.

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### Step 5: Ongoing Support

Members continue building the relationship, pursuing the opportunity, or working with their consultant based on their individual goals.

Our objective is to create meaningful outcomes through trusted connections, professional guidance, and ongoing support.

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### Why Members Love My Diaspora Connect

## **Expand Your Professional Network**

Build meaningful relationships with professionals, entrepreneurs, investors, and business leaders.

## **Create New Opportunities**

Discover partnerships, collaborations, referrals, and business opportunities.

## **Build Meaningful Personal Relationships**

Connect with individuals who share similar values, interests, and life goals.

## **Accelerate Career Growth**

Access one-on-one support from dedicated Career Development Consultants.

## **Receive Personalized Guidance**

Benefit from trusted support tailored to your unique needs and goals.

## **Connect With Confidence**

Every My Diaspora Nexus member undergoes a vetting process before joining the platform, helping create a trusted community where members can confidently pursue professional opportunities, personal relationships, and career growth.

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## **Our Commitment**

We are committed to creating a trusted environment where members can build meaningful professional relationships, develop rewarding careers, create new opportunities, and form authentic personal connections.

Because some of life's greatest opportunities begin with a single connection.

And the right connection can change a life.

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## 5. My Diaspora Concierge

### Your Trusted Presence Back Home

Living abroad often makes it difficult to personally handle important matters in Kenya.

My Diaspora Concierge was created to give members access to trusted support and coordination services when they cannot be physically present.

Whether a member needs assistance with documents, property checks, family-related coordination, government office follow-ups, logistics, or trusted referrals, My Diaspora Concierge provides a structured and professional process for getting things done back home.

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#### Concierge Services May Include

- Document Follow-Ups
- Property Verification Visits
- Family Support Coordination
- Government Office Assistance
- Travel and Logistics Coordination
- Professional Referrals
- Service Provider Coordination
- Verification and Follow-Up Requests
- Other Reasonable Member Support Requests

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#### How My Diaspora Concierge Works

##### Step 1: Submit a Request

Members submit a concierge request through their Member Portal.

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##### Step 2: Consultant Review

Our expert consultants review the request and determine whether My Diaspora Nexus can support it.

The member shall receive feedback regarding:

- Whether the request can be handled
- Whether additional information is required
- Whether a virtual consultation is needed

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### **Step 3: Virtual Consultation**

Where necessary, a virtual consultation shall be scheduled to better understand the request, clarify expectations, and determine the most effective solution.

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### **Step 4: Pricing Agreement**

Once the scope of work is understood, My Diaspora Nexus shall provide pricing for the service.

Upon agreement, the member shall receive a payment link.

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### **Step 5: Payment & Processing**

Following payment confirmation, My Diaspora Nexus shall begin processing the request through its consultants, representatives, or approved partners.

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### **Step 6: Completion Notification**

Once the request is completed, the member shall be notified through the platform.

The member shall then have an opportunity to confirm whether the request was completed satisfactorily.

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## Step 7: Member Review

Following completion, members shall have an opportunity to review the service provided.

Reviews shall be visible to other members seeking similar concierge services.

This creates transparency, accountability, and confidence across the platform.

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## Service Ratings

Concierge services shall receive ratings based on member feedback.

★★★★★ Outstanding Performance

★★★★ Very Good Performance

★★★ Satisfactory Performance

★★ Needs Improvement

★ Poor Performance

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## Our Commitment

My Diaspora Concierge is designed to provide peace of mind, convenience, and trusted representation for diaspora professionals.

Because when you cannot be there in person, you deserve trusted support that acts with professionalism, care, and integrity.

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## 6. My Diaspora Marketplace

### Trusted Products & Services for Diaspora Professionals

One of the biggest challenges faced by many diaspora professionals is identifying trustworthy businesses, vendors, suppliers, and service providers back home.

Whether purchasing products or engaging services, members deserve confidence that they are working with reputable providers.

My Diaspora Marketplace was created to solve this challenge.

The Marketplace provides members with access to vetted businesses offering products and services that have undergone a structured onboarding and review process before being introduced to the community.

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### Vendor Vetting Process

Before any vendor, supplier, business, or service provider is listed within the Marketplace, My Diaspora Nexus conducts a vetting process designed to promote trust and accountability.

This process may include:

- Business Verification
- Business Registration Verification
- Licensing and Compliance Review
- Physical Location Verification
- Ownership and Management Verification
- Reputation Assessment
- Customer References
- Product and Service History Review
- Market Reputation Assessment
- Customer Satisfaction Evaluation
- Product & Service Evaluation

- Product Quality Assessment
- Service Quality Review
- Delivery Capacity Evaluation
- Customer Support Assessment
- Reliability and Consistency Review

Only businesses that meet My Diaspora Nexus standards shall be approved for listing.

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## Vendor Profiles

Approved vendors shall be listed within the Member Portal.

Members shall be able to view:

- Company Overview
  - Products Offered
  - Services Offered
  - Product Categories
  - Service Categories
  - Contact Information
  - Vendor Rating
  - Member Reviews
  - Performance History
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## Community-Powered Reviews

Members who purchase products or services through Marketplace vendors shall have the opportunity to submit reviews based on their actual experiences.

These reviews shall be visible to all members.

Reviews may include feedback on:

- Products
- Product Quality
- Product Reliability
- Value for Money

- Delivery Experience
- Product Satisfaction
- Services
- Service Quality
- Communication
- Responsiveness
- Professionalism
- Timeliness
- Overall Satisfaction

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## Vendor Ratings

Each vendor shall receive a performance rating based on member feedback and overall performance.

- ★★★★★ Outstanding Performance
- ★★★★ Very Good Performance
- ★★★ Satisfactory Performance
- ★★ Needs Improvement
- ★ Poor Performance

Vendor ratings shall be displayed within the Marketplace for all members to view.

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## Ongoing Vendor Monitoring

All Marketplace vendors shall remain subject to ongoing monitoring and review.

My Diaspora Nexus shall continuously evaluate:

- Member Feedback
- Product Quality
- Service Quality
- Customer Satisfaction
- Complaint Resolution
- Professional Standards
- Reliability and Consistency

Vendors demonstrating declining performance or repeated customer concerns may be flagged, suspended, or removed from the platform.

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## Marketplace Categories

The Marketplace may include vetted businesses offering:

### Products

- Home Appliances
- Electronics
- Furniture
- Construction Materials
- Solar Products
- Agricultural Products
- Lifestyle Products
- Financial Products
- Insurance Products

### Services

- Legal Services
  - Financial Services
  - Healthcare Services
  - Insurance Services
  - Logistics & Shipping
  - Travel Services
  - Education Services
  - Immigration Support
  - Real Estate Services
  - Construction Services
  - Professional Services
  - Business Services
  - Technology Services
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## Our Commitment

My Diaspora Marketplace is built on the belief that trust should be earned, verified, and continuously maintained.

By combining professional vetting, transparent reviews, community feedback, and ongoing vendor monitoring, we help members access products and services with greater confidence.

Trust Should Never Be Optional.

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## Why Join My Diaspora Nexus?

### Trusted Platform

Access verified opportunities and trusted partnerships.

### Career Growth & Professional Development

Access mentorship, career guidance, leadership insights, and professional networking opportunities.

### Expert Guidance

Receive support from trusted professionals who understand your journey.

### Family Protection

Protect those who matter most.

### Wealth Creation

Build your financial future with confidence.

### Verified Opportunities

Reduce risk through professional vetting and due diligence.

### Peace of Mind

Know that you have trusted support back home whenever you need it.

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## Our Promise

We promise to serve every member with:

### Trust

In every interaction.

### Professionalism

In every service.

### Compassion

In every decision.

These are not simply values.

They are the foundation upon which My Diaspora Nexus is built.

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## Contact Us

We are committed to serving professional Kenyans abroad with excellence, responsiveness, and care.

### Website

[www.mydiasporanexus.com](http://www.mydiasporanexus.com)

### Email

[diaspora@mydiasporanexus.com](mailto:diaspora@mydiasporanexus.com)

### Phone

+1 (813) 333-1080

## United States Office

Wells Fargo Center

100 S Ashley Drive, Suite 600

Tampa, FL 33602

United States

## Kenya Office

Mirage Towers, Tower 1

Suite 01, 8th Floor

Westlands, Nairobi

Kenya

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## Join the Movement

My Diaspora Nexus is a trusted membership platform built by diaspora professionals for diaspora professionals.

Together, we are creating a future where Kenyans abroad can confidently protect their families, grow their careers, build wealth, access trusted opportunities, receive professional guidance, build meaningful connections, and create lasting prosperity both abroad and back home.

## Prospective Members Community

<https://t.me/+FMOZSpSGM3w5ZWU5>